



## Corporate Sponsor Options 2009-2010 Season

- Main Season Underwriter
- Concert Sponsorship
- Young Person's Introduction to the Band
- Advertising

As a non-profit community organization the Lansing Concert Band depends on contributions from businesses and individuals for support. Your contribution will help to ensure that high quality, affordable, family friendly concert band performances will continue to enrich your community while promoting your business.

### Season Underwriter - \$5,000

The LCB presents four main season concerts. Our repertoire is a mixture of orchestral transcriptions and modern concert band literature. We keep our concerts affordable for our audiences, and would eventually like to be able to provide them free of charge.

As a season underwriter you will receive:

- Recognition on stage before and during each of our four main season concerts
- Your organization name and logo included in all season print advertising
- Your organization name and logo and a link displayed prominently on the LCB web site
- Recognition in all season audio promotion materials
- Full-page ad included in each of four concert programs
- Eight season passes to our main season concerts
- Recording of each main season concert

### THE LANSING CONCERT BAND

PO Box 11152 • Lansing, MI 48901 • (517)321-3274

[www.lansingconcertband.org](http://www.lansingconcertband.org)

### Concert Sponsor - \$2,500

Our love of music is what brings us together; our members' contributions provide a large proportion of our revenues. With your support we would be able to bring in well-known guest artists and increase accessibility for our audiences.

As a concert sponsor you will receive:

- Recognition on stage before and during the concert
- Your organization name and logo included in all print advertising for your concert
- Your organization name and logo and a link displayed prominently on the LCB web site
- Recognition in all audio promotion materials for your concert
- Full-page ad included in the program for your concert
- Eight tickets to your concert
- Recording of your concert

### Special Opportunity! Young Person's Introduction to the Band - \$4000

A special concert provided free of charge to area elementary school students. Each program includes a piece designed to introduce the instruments of the American concert band.

As sponsor of our Young Person's Introduction to the Band you will receive:

- Written acknowledgement in the teacher's guide
- Recognition on stage during the concert
- Your organization name and logo and a link displayed prominently on the LCB web site
- Eight passes for concert attendance
- 1/2 page ad included in each of our four main season concert programs crediting your support

### Advertising

Your ad will appear in the 5 1/2" x 8 1/2" program booklet presented at all four concerts during our main season. Your organization name and logo and a link will be displayed prominently on the LCB web site.

Advertising rates (camera ready copy):

- Full page – back cover ..... \$500
- Full page – inside front or back cover ..... \$400
- Full page – facing inside back cover ..... \$350
- Full page ..... \$300
- Half page ..... \$175
- Quarter page ..... \$100